



External Announcement

March 14, 2022

WHITMORE LAKE, Michigan – Trace Medical, the national leader in ventilation rentals based in Whitmore Lake, Michigan has announced today the appointment of Dallas Johnson as Chief Technology Officer. Johnson, who has extensive experience building scalable technology platforms will be responsible for the continued development and integration of multiple platforms as Trace continues its significant growth initiatives.

Greg Apostolou, Chief Executive Officer, stated “We are fortunate to have Dallas join the Trace team as we execute key growth initiatives over the next five years. Technology is paramount to our sustained growth as well as delivery of efficient rental solutions, and Dallas’ strong operations and technology experience are essential to these goals.”

Elliot Campbell, Executive Vice President & Chief Commercial Officer, noted “Dallas has worked closely with Trace over the last two years in a consultative role. It has become obvious that in addition to his technological expertise, Dallas has the skillset to make Trace even more efficient while enhancing the overall customer experience. We are thrilled to have him join our team.”

Prior to joining Trace Medical, Dallas served as Chief Executive Officer of Bökka Group, an industry leading advertising agency based in Denver, Colorado.

Dallas Johnson stated, “I’m elated to join such a talented team during this exciting time in the company’s history. I look forward to expanding our technical infrastructure and leveraging best-in-breed solutions to provide an unparalleled experience to our valued customers and partners.”

About Trace Medical

Founded in 2004, Trace Medical is a national leader in ventilation rentals throughout the continuum of care, including skilled nursing facilities, rehabilitation facilities, hospice, and HME providers.

For more information, please visit www.TraceMedical.com